

Press Release

The INSIGHT Group

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Building INSIGHT's Thought Leadership



Joe Foresman joins *The INSIGHT Group*

***The INSIGHT Group* announced today that Joe Foresman, former Director of Services Americas at DuPont Pioneer, has joined the Management Consulting firm as a Partner.**

Joe Foresman brings to The INSIGHT Group 34 years of highly successful achievements in the agricultural industry for DuPont Pioneer. He served half of his time in DuPont Crop Protection and half in DuPont Pioneer in sales, marketing, product strategy and new services development.

"We feel very fortunate to have Joe join The INSIGHT Group. Joe brings a proven record of accomplishment and practical experience in

identifying and launching high growth innovative services offerings. He understands the cultural and business model issues facing product focused firms who want to add services and solutions revenue to their business" said Tom Esposito, INSIGHT's Co-Founder and Chairman.

At *INSIGHT*, Joe will be responsible for business development focused on helping AG industry clients implement innovative services offerings with a focus on monetizing BD/A cloud based solutions.

For more on Joe at *INSIGHT*, click [here](#).

The INSIGHT Group

The INSIGHT Group is a management consulting firm dedicated to assisting product-based companies implement high growth services and solutions business plans and strategies. We help clients design and execute broad transformational initiatives including go to market strategies as they extend their product portfolio to include delivering capabilities as a service. Our partners are experienced line executives with a proven track record of helping our clients transform from a product-focused company to services and solutions led company.

For more information on The INSIGHT Group, visit our website at www.insight-group.com